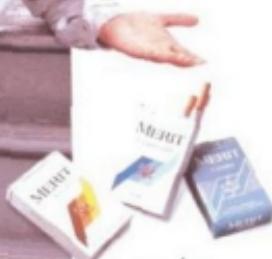




Can you really  
enjoy smooth satisfying  
taste at lower tar?  
Absolutely.

Smooth can!



You've got  
**MERIT**

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SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

10 mg "tar", 0.1 mg  
nicotine—Ultra Lights 100s  
"tar", 0.4 mg nicotine—  
Kings 100s "tar", 0.8 mg  
nicotine av. per cigarette  
by FTC method

